



ARES 2018 ANNUAL MEETING

ARESnet.org



*Join the Premier International Community of
Real Estate Thought Leaders, Researchers and Educators*

34th Annual American Real Estate Society Meeting

April 10-14, 2018

Hyatt Regency Coconut Point in Bonita Springs, FL



For more information, visit <http://ares18.be.uw.edu> • Email: ares2018@uw.edu • Twitter: [@ARESconference](https://twitter.com/ARESconference)



34th Annual AMERICAN REAL ESTATE SOCIETY MEETING

Join the Thought Leaders of Real Estate

April 10-14, 2018

Hyatt Regency Coconut Point in Bonita Springs, FL



The ARES annual meeting brings together academic and professional real estate thought leaders from around the world.

The meeting provides a supportive forum for presenting new research, discussing current issues, and learning about new trends over a broad spectrum of real estate related topics.

- Appraisal/Valuation
- Real Estate Investment/Portfolio Management
- Market Analysis
- Real Estate Education
- Urban Growth and Decline
- Globalization's Impact on Demand
- International Real Estate Investment
- Brokerage/Agency
- Hotel/Lodging Real Estate
- Government Policy/Regulation
- Environmental Contamination
- Eminent Domain
- Diversification Analysis
- Housing/Senior Housing
- REITs
- The Efficiency of Real Estate Markets
- Real Estate Finance
- Securitized Real Estate
- Real Estate Financial Engineering
- International Portfolio Strategy
- Geospatial Analysis, Data and Technology
- Brownfields Development
- Apartment Property Analysis
- Office Property Analysis
- Industrial Property Analysis
- Retail Property Analysis
- Mortgage Markets
- Real Estate Cycles
- Real Estate Capital Markets
- Risk Management
- Corporate Real Estate
- Mixed Use Property Analysis
- Green/Sustainable Development
- Investment Strategies
- Asset/Property Management
- Global Accounting Standards
- Market-to-Market Requirements
- Foreclosure/Short Sales
- Real Estate Curriculum/Courses
- Case Studies

Call for Papers & Participation

You are invited to join us at the 2018 Annual Meeting of the American Real Estate Society in Bonita Springs, Florida, April 10-14.

- Present a Research Paper
- Participate in a Panel Discussion
- Organize and Chair a Panel
- Chair a Paper Session
- Serve as a Discussant

Come join the thought leaders in real estate and:

- Present current and timely research
- Obtain feedback from leaders in the field
- Hear about the latest research and leading edge practices from professional and academic colleagues
- Help lead ARES by serving on the Board or on a committee.

Look for Call for Papers & Participation Form in upcoming email

ARES 10th ANNUAL EDUCATION AND RESEARCH "CRITICAL ISSUES" SEMINAR/WORKSHOP ● WEDNESDAY, APRIL 11, 2018 ● 1:00 - 5:30 PM

This highly successful industry/academic workshop involving over 120 leaders from industry and academic associations and institutions will continue with keynote speakers, 3 panels, and roundtables that bring together interests in real estate education and research and develop organized collaboration plans among those who provide education and research products (universities, trade associations, etc.) and those who are users of these products (students, practitioners, etc.). Co-Sponsored by: **The Appraisal Institute, CCIM Institute, Royal Institution of Chartered Surveyors (RICS), REALTOR® University and the Richard J. Rosenthal Center for Real Estate Studies/NAR®, Counselors of Real Estate, Institute of Real Estate Management, CoStar, Real Capital Analytics, and others.**

Celebrate 34 years of service to the real estate profession in Bonita Springs, Florida

For more information on ARES 2018, visit <http://ares18.be.uw.edu>.

Sofia Dermisi, ARES 2018 Program Chair
Runstad Endowed Professor in Real Estate

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34TH ANNUAL AMERICAN REAL ESTATE SOCIETY MEETING

APRIL 10-14, 2018

HYATT REGENCY COCONUT POINT • BONITA SPRINGS, FL

Founded in 1985, the American Real Estate Society (ARES) is an association of real estate thought leaders, researchers, and educators. Members are drawn from the academy and real estate professionals from both the United States and internationally. ARES is dedicated to the production and dissemination of knowledge related to real estate decision making and the functioning of real estate markets. The Society seeks to be a recognized center of real estate expertise.

We welcome papers for presentation, proposed themes for panels, and special paper sessions.

Doctoral Seminar Program

Travel support from the James R. Webb ARES Foundation is available for those Ph.D. students participating in the ARES Doctoral Seminar Sessions. For further information, contact Professor Elaine Worzala, at: worzalaem@cofc.edu.

Reasons to Attend the Conference

The ARES annual meeting is an opportunity to receive feedback on your research, see colleagues from throughout the world, and network in a beautiful location at a hotel with amazing amenities. Explore research in multiple areas of real estate, refereed sessions with discussants (upon request), and an opportunity to win one of the multiple competitive manuscript awards which are decided through a peer review process.

Locale and Facility

Our meeting venue for the 34th Annual Meeting is at the Hyatt Regency Coconut Point Resort & Spa in Bonita Springs, Florida. Although Fort Myers is the closest airport (30 minutes), Miami as well as other FL airports are within a 2-3 hour drive radius. The hotel offers a plethora of amenities, which include 3-story waterslides, four pools, a cold plunge waterfall, rock climbing wall, multiple restaurants, boat tours, offshore fishing and parasailing, a private beach open to hotel guests located adjacent to the world-famous Lovers Key State Park. Additionally, it is adjacent to the Raptor Bay Golf world-class facilities with 18 holes and the first in the world to receive the Gold Signature Sanctuary Certification from Audubon International. The area between Fort Myers and Sanibel offers some of Florida's best beaches. There are multiple lighthouses and the Everglades national park is only a drive away.

Getting To and Staying There

The Hyatt Regency Coconut Point Resort & Spa's closest airport is Fort Myers (RSW) (14m/22Km), which has direct flights to multiple US destinations and Germany. Other major airports in the area are: Fort Lauderdale (121m/195km), Miami and Palm Beach (142m/229km), Tampa (152m/245km) and Orlando (177m/285km). Alternative transportation to and from the airport is available via Naples Transportation & Tours, LP Transportation, Taxi, Enterprise rent a car (hotel guests receive 10% off).

Locale and Facility

Room rates start at \$259/night (plus 11% tax for a standard, resort room. Upgraded rooms with views are offered at \$289/night plus tax. The resort fee is included in the room rate for attendees staying at the hotel and includes: internet, golf bag storage, bicycle rental, beach chairs/umbrellas, local calls, self-parking, resort trolley, beach ferry, exercise facilities and two bottles of water/daily.

Given the location of the event and the amenities offered and the possibility of room shortages, please book your room quickly through the conference site: <http://ares18.be.uw.edu>.

A special low rate is available for PhD students. Please contact Prof. Elaine Worzala for inclusion in the doctoral sessions. Access codes will be provided upon the selection of the PhD students presenting their work.

What To Do There

Bonita Springs is between Fort Myers and Naples, FL offering a significant range of attractions for different tastes. From historic homes, museums, art galleries, to lighthouses, beaches, islands and stunning wildlife. The hotel is across the Lover's Key State Park 1,616-acre (6.54 square-kilometers) which is made from four barrier islands and allows visitors to hike, bike, canoe and kayak while enjoying the wildlife which includes the west Indian manatees, bottlenose dolphins, roseate spoonbills, marsh rabbits, sea turtles and bald eagles. The Everglades National Park is an hour away with visitors having the opportunity to either drive in part of the park or benefit from the famous airboat tours.

For those interested in boating and fishing there are plenty of opportunities to indulge with parasailing, backwater and offshore fishing, airboat rides and even sunset cruises.

The Raptor Bay Golf Club with 18-holes is the first course in the world to receive Audubon International's Gold Signature Sanctuary Certification. The ecological design preserved the most valuable habitats on-site and restored nearly 25 acres of wetlands.

For those interested in some serious designer brand shopping, the Miromar Outlet Mall is a must; but if you prefer the local flavor markets, make sure you visit the Flamingo Island Flea Market.

More details on things to do and locations can be found on the conference site.

Call for Papers and Participation

A formal call for papers will soon be issued.

Help Spread the Word for a Great Meeting

Forward this information, participation, and registration forms to all your colleagues who have related real estate interests.